**Innovation in Customer Service**

**Criteria for Entry**

Entrants have **600 words** in total (not including name of innovation, company name and contact details) to explain what their innovation is and how it benefits fleets, which must have come to market in the past year (from 1 March 2016 until 1st January 2017), and has demonstrably improved their offering to fleets.

**Please note!** We have a strict policy on word count: entries over 600 words will be disqualified from judging. No supplementary evidence or material will be taken into consideration.

Please email your completed entry to **honours@fleetworldgroup.co.uk** by the deadline of 21 January 2017 at 5pm. Entries after this date will be disqualified from judging.

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| Company name:  |  |
| Contact name, phone number and email address: |  |
| Innovation: |  |
| Explain your innovation: |  |
| How has it helped fleets? |  |